



**Wolverine Worldwide**  
Foundation

# Mission

// The Wolverine Worldwide Foundation represents our commitment to societal betterment, based on the idea that intentional support fosters stronger communities and more inclusive futures. We believe it's our responsibility to improve our worldwide communities through dedicated time and contributions.

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# Foundation Pillars

## // Healthy Lives & Outdoors

Promoting healthy lifestyles and fostering a deep connection with nature. We do this through community programs and outdoor activities, we empower individuals to lead healthier, more active lives while appreciating and experiencing life outside.

## // Diversifying Trades & Talent

Committed to fostering diversity in skilled trades and industry talent by providing opportunities and resources to cultivate belonging in the workforce. We do this through education, mentorship, and community partnerships, we aim to create a more inclusive workplace.

## // Industry & Community Giving

Advancing industry causes through community programs, we ensure access to proper footwear, promote dignity, and foster long-term positive change and development. While focusing on the communities and regions we are in, we achieve this through planned giving, sustaining and growing community programs, and engagement opportunities.

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## // Pillar Defined

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